



Light Up Papua New Guinea

The Captain Nichola Goddard Project

Gala Fundraiser
May 2, 2008



Together let's illuminate lives!

Our daughter, Captain Nichola Goddard, was killed on May 17, 2006 in Afghanistan. In keeping her memory alive, we have created a project which relates to her place of birth, Papua New Guinea. Nichola felt a very strong connection to her birth country and its' citizens.

So, in conjunction with the University of Calgary, we have undertaken a project with Light Up the World to bring solar light to over 1800 first aid posts around Papua New Guinea. These aid posts provide medical assistance to citizens. With this project, these posts will be able to provide this vital service to the surrounding communities 24 hours a day.

In July 2008, we plan to arrive in Papua New Guinea to light up the first 205 of the 1800 aid posts. By July 2011, we hope to complete the project and have all 1800 aid posts lit up.

It is an aggressive goal, and we need your help to accomplish it. On May 2, 2008, we are initiating the first annual Light Up Papua New Guinea, The Captain Nichola Goddard Project Gala Fundraiser. We invite you to take part as a sponsor of this event. May 2, 2008 would have been Nichola's 28th birthday and we want to celebrate it!

Fittingly, Christie Blatchford of the Globe and Mail has graciously offered to be the key note speaker. Christie is the author of Fifteen Days: Stories of Bravery, Friendship, Life and Death from Inside the New Canadian Army, in which she followed individual soldiers in Afghanistan and tells their story. Nichola's story is a chapter named "17 May 2006".

Don Martin who is a national affairs columnist, based in Ottawa and writes for the Calgary Herald and The National Post, is our master of ceremonies for the evening. Don offers a uniquely western perspective on the issues surrounding Parliament Hill. He started his career in Calgary.

The funds raised at the event will go towards Nichola's project and also give the community the chance to celebrate and meet some of the people who have been touched by Nichola's legacy.

With your help, we can succeed in our goal. Enclosed, please find a sponsorship package. Once you have had a chance to read through, we would like to take a moment of your time and meet with you regarding the opportunity of sponsorship for this celebration.

We look forward to meeting with you and thank you for helping us "Light up Papua New Guinea"

Lighting up the World,

Tim Goddard
Event Co-chair

Sally Goddard
Event Co-chair

Roselyn Himann
Executive Director
Light Up the World

www.lutw.org

Honourary Chair
*Ambassador Evan Paki
Papua New Guinea*

Advisory committee

Joanne Cutherbertson

Glynn Davis

David Irvine-Halliday

Greg McKenzie

Brad Moore

Karen Prentice



Sponsorship Options

10 Watt Sponsor \$10,000

Sponsorship & Marketing Profile:

- Prominent logo in all advertisements, programs, and marketing materials
- Name inclusion in publicity and media recognition
- Logo & website link on event website
- Recognition on sponsor page in program
- Full page advertisement in program
- Two Aid posts named for sponsor in Papua New Guinea

Tickets & Hospitality:

- Six (6) tickets to event, at reserved table near stage
- At these reserved table will be seated two guests related to Papua New Guinea or with a connection to Captain Nichola Goddard.
- Six (6) VIP tickets to a private cocktail reception with guest speaker, hosts and special guests prior to commencement of event on May 2, 2008

On site:

- recognition on sponsorship signage at event
- Table reserved with name displayed

5 Watt Sponsor \$5,000

Sponsorship & Marketing Profile:

- Logo in program
- Logo & link on event website
- Half (½) page advertisement in program
- Recognition on sponsor page in program
- One Aid post named for sponsor in Papua New Guinea

Tickets:

- Four (4) tickets to event at a reserved table
- Four (4) VIP tickets

On site:

- Recognition on sponsorship signage at event

All sponsors and supporters will be extended a right of first option to become the equivalent sponsor level for the 2009 gala.



LIGHT UP THE WORLD
FOUNDATION



Sponsorship Options

2 Watt Sponsor \$2,000

Sponsorship & Marketing Profile:

- Logo in program
- Name recognition on website
- Recognition on sponsor page in program

Tickets:

- Two (2) tickets to gala

On site:

- Recognition on sponsorship signage at event

Aid Station Supporter

\$200 to \$1,999

Sponsorship & Marketing Profile:

- Recognition on sponsor page in program
- Name recognition on website

All sponsors and supporters will be extended a right of first option to become the equivalent sponsor level for the 2009 gala.



Sponsorship Form

I would like to Light Up Papua New Guinea Aid Posts!

I/we wish to support with the following option (please check):

- 10 Watt Sponsor \$10,000
- 5 Watt Sponsor \$5,000
- 2 Watt Sponsor \$2,000
- Aid Station Supporter \$200 to \$1,999

Name _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

For further information on these sponsorship opportunities, please contact Jill Koch at 287-8665 or jillkoch@telusplanet.net .

Please fax the completed form to 403-282-6855 by February 28, 2008

Please make cheques payable to Light Up the World Foundation
Charitable number 10810-2864-RR0001

Light Up The World Foundation
c/o The Schulich School of Engineering
ECE, University of Calgary, 2500 University
Drive NW
Calgary AB Canada T2N 1N4
Tel: (403) 210-9552
Fax: (403) 282-6855
www.lutw.org