



Light Up Papua New Guinea

The Captain Nichola Goddard Project

Gala Fundraiser
May 2, 2008



Together let's illuminate lives!

Our daughter, Captain Nichola Goddard, was killed on May 17, 2006 in Afghanistan. In keeping her memory alive, we have created a project which relates to her place of birth, Papua New Guinea. Nichola felt a very strong connection to her birth country and its' citizens.

So, in conjunction with the University of Calgary, we have undertaken a project with Light Up the World to bring solar light to over 1800 first aid posts around Papua New Guinea. These aid posts provide medical assistance to citizens. With this project, these posts will be able to provide this vital service to the surrounding communities 24 hours a day.

In July 2008, we plan to arrive in Papua New Guinea to light up the first 205 of the 1800 aid posts. By July 2011, we hope to complete the project and have all 1800 aid posts lit up.

It is an aggressive goal, and we need your help to accomplish it. On May 2, 2008, we are initiating the first annual Light Up Papua New Guinea, The Captain Nichola Goddard Project Gala Fundraiser. We invite you to take part as a sponsor of this event. May 2, 2008 would have been Nichola's 28th birthday and we want to celebrate it!

Fittingly, Christie Blatchford of the Globe and Mail has graciously offered to be the key note speaker. Christie is the author of *Fifteen Days: Stories of Bravery, Friendship, Life and Death from Inside the New Canadian Army*, in which she followed individual soldiers in Afghanistan and tells their story. Nichola's story is a chapter named "17 May 2006".

Don Martin who is a national affairs columnist, based in Ottawa and writes for the Calgary Herald and The National Post, is our master of ceremonies for the evening. Don offers a uniquely western perspective on the issues surrounding Parliament Hill. He started his career in Calgary.

The funds raised at the event will go towards Nichola's project and also give the community the chance to celebrate and meet some of the people who have been touched by Nichola's legacy.

With your help, we can succeed in our goal. Enclosed, please find a sponsorship package. Once you have had a chance to read through, we would like to take a moment of your time and meet with you regarding the opportunity of sponsorship for this celebration.

We look forward to meeting with you and thank you for helping us "Light up Papua New Guinea"

Lighting up the World,

Tim Goddard
Event Co-chair

Sally Goddard
Event Co-chair

Roselyn Himann
Executive Director
Light Up the World

www.lutw.org

Honourary Chair

*Ambassador Evan Paki
Papua New Guinea*

Advisory committee

Joanne Cutherbertson

Glynn Davis

David Irvine-Halliday

Greg McKenzie

Brad Moore

Karen Prentice



Presenting Sponsor \$25,000

Benefits:

Sponsorship & Marketing Profile:

- Exclusive naming rights, in all correspondence, to state: “The Light Up the World Annual Fundraising Gala presented by Company Name”
- Prominent logo and/or recognition at top of all advertisements, programs, and marketing materials
- Name inclusion in publicity and media recognition
- One (1) full page message opportunity in program with logo and option to place photo of your choice (e.g. President, CEO or group of employees)
- Banner advertisement and logo on event website, including website link
- Right to continue as presenting sponsor for following years
- Five Aid posts named for sponsor in Papua New Guinea

Hospitality:

- Eight (8) VIP tickets to a private cocktail reception with guest speaker, hosts and special guests prior to commencement of event on May 2, 2008

Tickets:

- One (1) table of eight (8), total of eight (8) tickets, with guest speaker to sit at table.

On site:

- Opportunity to welcome special host or guest speaker on stage during program or to present special host or guest speaker with a gift
- Prominent display of logo at event registration table and opportunities throughout the venue
- Opportunity to place promotional material at table settings



Sponsorship Form

I would like to Light Up Papua New Guinea Aid Posts!

☀ I/we wish to support the Light Up Papua New Guinea project and become their ***Presenting Sponsor***, with a financial commitment of ***\$25,000***

Name _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

For further information on these sponsorship opportunities, please contact Jill Koch at 287-8665 or jillkoch@telusplanet.net.

Please fax the completed form to 403-282-6855 by February 28, 2008

*Please make cheques payable to Light Up the World Foundation
Charitable number 10810-2864-RR0001*

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